



NEW JERSEY
JUNIOR THESPIANS™

AN EDUCATIONAL THEATRE ASSOCIATION AFFILIATE

2019

SPONSORSHIP KIT

NJ Junior Thespian Festival
Sponsorship Opportunities



New Jersey Junior Thespians

New Jersey Junior Thespians is a non-profit organization. It is a chapter of the Educational Theatre Association which sponsors the International Thespian Society (ITS). It is our mission to promote, strengthen, and advocate for theatre arts education in New Jersey middle schools. We offer a community for middle school theatre educators and student Thespians to learn, share, and celebrate theatre.



International Thespian Society

The International Thespian Society is an honorary organization for high school and middle school theatre students located at more than 4,600 affiliated secondary schools across the U.S., Canada, and abroad. The mission of ITS is to honor student achievement in the theatre arts, and since its founding in 1929 more than 2.2 million students have been inducted as Thespians. High school inductees are known as “Thespians” and junior high/middle school inductees are known as “Junior Thespians.”



OPPORTUNITIES

The festival is held on May 19, 2019 at Toms River High School North. By giving to NJ Jr. Thespians, you will be supporting the International Thespian Society, and helping us to educate middle school theatre students across the state. Any donation is appreciated and will be recognized at our event in a special way. Please take a look at the attached list of packages and choose the best fit for you. We are confident your business will greatly benefit from any package you choose.

INDIVIDUAL OPPORTUNITIES

Gold Festival Sponsor (\$500)

A Gold Festival Sponsor will be given a premium space (table and bench included) to promote and recruit for your services during the festival. As a Gold Sponsor, you are offered the opportunity to sell, distribute, or display items/information on your Theatre Program, Educational Institution or theatre-related business product. To assist with the promotion of your services, we will include the following perks—

- *Announcement and honoring at Opening Ceremony*
- *Complimentary Exhibitor/Vendor Table*
- *Full page advertisement in the Paper Festival Program*
- *Social Media “Shout Out” via day of festival posts and/or stories on Facebook, Instagram, and Twitter*
- *Your service will be displayed and promoted in a slideshow that is broadcast throughout the festival*
- *Your business will be showcased on our Sponsor Listing in the Paper Festival Program and Sponsors page on our website*
- *Your service promoted in the Green Room and your direct advertisements, business cards, and/or coupons may be included in the Director’s Gift Bag.*

Silver Festival Sponsor (\$300)

A Silver Festival Sponsor will be given a prominent space (table and bench included) to promote and recruit for your services during the festival. As a Silver Festival Sponsor, you are offered the opportunity to sell, distribute, or display items/information on your Theatre Program, Educational Institution or theatre-related business product. To assist with the promotion of your services, we will include the following perks—

- *½ page advertisement in the Paper Festival Program*
- *Complimentary Exhibitor/Vendor Table*
- *Social Media “Shout Out” via day of festival posts and/or stories on Facebook, Instagram, and Twitter*
- *Your service will be displayed and promoted in a slideshow that is broadcast throughout the festival*
- *Your program or service will be showcased on our Sponsor Listing in the Paper Festival Program and Sponsors page on our website*

Green Room Sponsors (\$150)

Taking care of our school directors and educators is very important to us, and by donating to the the Green Room, you are reaching all participating school directors, educators, workshop presenters, judges, and staff. By being a Green Room Sponsor, you will be helping to fund the food, refreshments, lounge activities, and/or Director’s Gift Bags. Sponsoring the Green Room includes the following perks—

- *¼ page advertisement in the Paper Festival Program*
- *Space in the Green Room to advertise for your business and services.*
- *Your direct advertisements, business cards, and/or coupons will be included in the Director’s Gift Bag.*
- *Your company name included on the sponsor listing in both the Paper Festival Program and Sponsors page at www.njirthespians.org*

Advertising Opportunities

(\$25) Social Media Shout Out

Have your business or services promoted on the New Jersey Junior Thespians Facebook, Instagram, and Twitter pages via our festival posts and/or stories.

(\$50) Half Page Ad

Purchase a half page ad for the print festival program. Your company/business logo will be given to all festival attendees.

(\$100) Full Page Ad

Purchase a full page ad for the print festival program. Your company/business logo will be given to all festival attendees.

Exhibitors/Vendors

(\$35) Table Cost

As an Exhibitor/Vendor, you will be given a space (table and bench included) to promote and recruit for your services during a 1 hour student break and activity period at the festival. Your service or program will be included in our Vendor Listing in the Paper Festival Program and Sponsors page at www.njirthespians.org

In-Kind Donations & Gifts

Help support us by donating items that will contribute to the Junior Thespian Festival. These non-cash donations will be used to support festival operations and will enhance the overall Junior Thespian experience. (Examples of the types of donated goods and services that will benefit our festival include: theatre show tickets, themed t-shirts, bluetooth speakers, office supplies, gift baskets, cases of water bottles, beverages, snacks and food items, branded items, etc.) These donations may be used for festival operations, placed in gift bags, raffled, and/or given to our festival participants and theatre educators. In-Kind Donations may include, but are not limited to, the following perk(s)—

- *Social Media “Shout Out” via Festival Day posts and/or stories on Facebook, Instagram, and Twitter*
- *Your direct advertisements, business cards, and/or coupons will be included in the Director’s Gift Bag.*
- *Your program or service will be showcased on our Sponsor Listing in the Paper Festival Program and our Sponsors page at www.njirthespians.org*

Questions

Please email all sponsorship inquiries to Sponsorship Advisor, Lillianne P. Torrente at sponsors.njirthes@gmail.com

Interest/Payment

If you are interested in being a sponsor, you must fill out the Sponsorship Form found at www.njirthespians.org/sponsors or send a letter of interest to Lillianne P. Torrente at sponsors.njirthes@gmail.com by April 30, 2019

Checks must be made out to NJ Thespians and postmarked by April 30, 2019: All checks must be mailed to NJ Thespian Sponsorship Coordinator:

NJ Thespians
c/o Lillianne P. Torrente
417 Coral Ct. Morganville NJ 07151

CALENDAR

April 30, 2019

INTEREST

Deadline to send letters or emails of interest to be a sponsor to sponsors.njtrthes@gmail.com and/or
Deadline to fill out Sponsorship Form.

April 30, 2019

MATERIALS DUE

All ads are due for Festival Program. Advertisements are to be emailed to sponsors.njtrthes@gmail.com with correct specifications. Other donations must be mailed or received by this date to be used at festival. Checks must be mailed and received to NJ Thespian Treasurer.

MAY 18, 2019

JR. THESPIAN FESTIVAL

Day of festival.
If attending, ad space in the cafeteria will be provided. If not attending, programs will be given to all attendees.
Ads will be linked to www.njtrthespian.org

AD DIMENSIONS & SPECIFICATIONS

PRINT AD SPECIFICATIONS

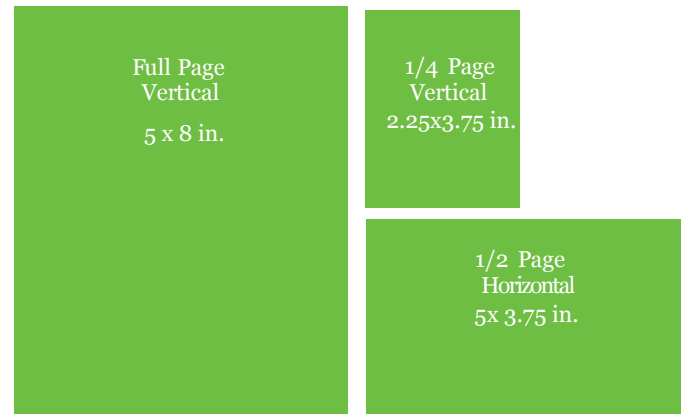
Program Book Advertisement Specifications Trim size of book: 5.5-inches wide x 8.5-inches tall

Inside Advertisements
(ads placed in the inside of the book will not bleed)
All Ads will be reproduced in black and white.
(Full color images will be converted to gray scale.)

Ads must be in print/press ready format. Preferred format is PDF with all fonts imbedded. Minimum for images or jpegs - 300 dpi at 100%. Lower resolution images may not reproduce properly and image quality will be compromised.

Ad materials should be emailed to sponsors.njtrthes@gmail.com

■ Sizes for Festival Program



FULL PAGE
Size: 5 x 8.in.

HALF PAGE
Size: 5 x 3.75in.

QUARTER PAGE
Size: 2.25 x 3.75in.

*Ads will be reduced to fit into these dimensions based on the size of ad purchased.

ONLINE AD SPECIFICATIONS

NJ Junior Thespians accepts only static JPEG and PNG files. Animated files are not currently supported. Files should not exceed 150 KB. Always include a URL to which the ad should link. All artwork must be completed in full prior to being sent.
Ad materials should be emailed to sponsors.njtrthes@gmail.com

